The Value Creation Process



Water consumption: 18,500 thousand m³





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Corporate Philosophy

Otsuka-people creating new products for better health worldwide

Jissho

Sozosei

Ryukan-godo

Otsuka's innovation is born from the interplay of unique and diverse businesses. We continue to create new value through a dynamic cycle with a foundation of a science-based approach to changing needs. We can also create new value by exploring overlapping or niche areas within our diverse businesses. In this way, Otsuka is taking on the challenge of creating new value, which is only possible as a total healthcare company.



1. Original Value Creation as a Total Healthcare Company

2. Value-Creation Stories that Create Uniqueness 3. Growth Strategy to Become a Unique Total Healthcare Company 4. Bringing About a Sustainable Society 5. Data as a Total Healthcare Company

The Value Creation Process



Outcomes



Impacts

Consumers, patients, and healthcare professionals

Promote research and development to solve unmet needs

- Contributing to the extension of healthy life expectancy
- Providing new health value
- Contributing to unmet needs

Shareholders and investors

Securing funds for investment in future growth and shareholder returns

· Returning profits, continuing to grow

Employees

Creating a system for continuous human resource development that also responds to changes in society and the times

• Creating a safe and comfortable place to work, both mentally and physically

Suppliers

Fair, equitable, and transparent procurement and building good relationships with suppliers • Businesses grow and develop together

Local communities and society

Promote business activities aimed at sustainability for both society and the planet

Contribute to a sustainable, healthy society, and extended healthy life expectancy

Contributing to the development of regional economies