

## Corporate Philosophy

# Otsuka-people creating new products for better health worldwide

In keeping with this corporate philosophy and the Otsuka values of *Ryukan-godo* (by sweat we recognize the way), *Jissho* (actualization) and *Sozosei* (creativity), we strive to do what only Otsuka can do. The Otsuka group supports the lives of people worldwide through a wide range of innovative and creative products including pharmaceuticals, functional beverages, and functional foods. We are dedicated to cultivating a dynamic corporate culture and workplaces that reflect our vision as a healthcare company, to finding ways to live in harmony with local communities and the natural environment, and to contributing to richer and healthier lives.

## Otsuka's Goal

# To become an indispensable contributor to people's health worldwide

The Otsuka group aims to be an indispensable contributor to people's health worldwide, fulfilling its corporate philosophy in every aspect of its operations. This commitment to improving people's health worldwide is part of the unchanging value we will continue to provide society. Our operations encompass two core businesses: the Pharmaceutical Business, which provides comprehensive health support from diagnosis to treatment of diseases, and the Nutraceutical Business,\* which helps people maintain and improve day-to-day health.

\* Nutraceuticals = nutrition + pharmaceuticals

## Essence of Management (Our Corporate Culture)

### *Ryukan-godo* (by sweat we recognize the way)

The process of discovering the core substance of something through hard work and practice

### *Jissho* (actualization)

Self-actualization through achievement, completion and the discovery of truth

### *Sozosei* (creativity)

Pursuing that which only Otsuka is capable of delivering

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## Providing Value through Our Businesses

As a total healthcare company, the Otsuka group contributes to people's health worldwide by creating innovative products in its two core businesses: the Pharmaceutical Business, which aims to address unmet medical needs, and the Nutraceutical Business, which seeks to fulfill the yet-to-be-imagined needs of consumers.

Providing value  
Bringing health to people worldwide

### Unmet medical needs

From diagnosis to treatment

Pharmaceutical Business

### Yet-to-be-imagined needs

Maintaining and improving day-to-day health

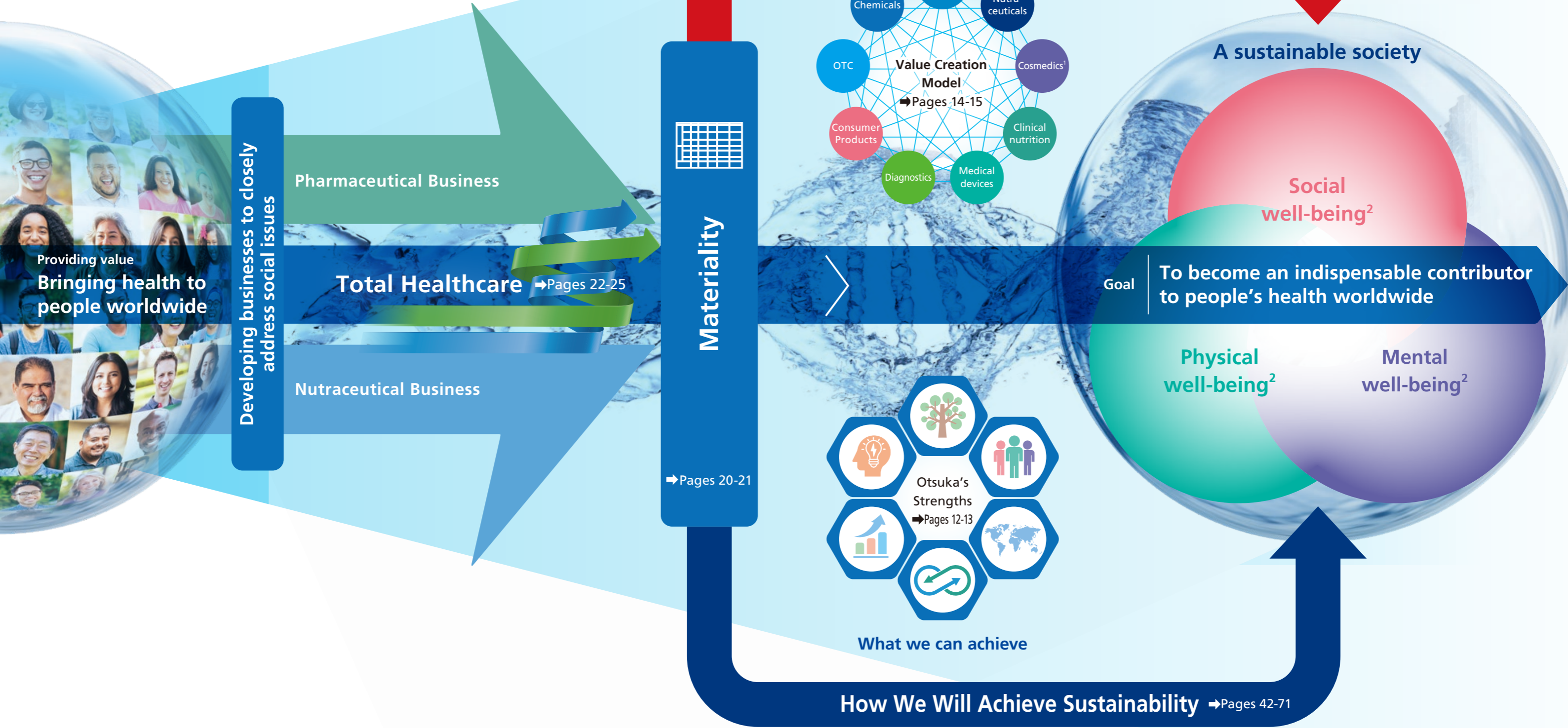
Nutraceutical Business



What only Otsuka can do

# Otsuka's Goal through its Development as a Total Healthcare Company

The Otsuka group has continuously developed as a total healthcare company, by providing products and services that lead to the resolution of social issues, with the aim of bringing health to people worldwide. At present, we are pursuing what only Otsuka can do based on the six Otsuka's strengths, with an emphasis on the specified key material issues that require focused and prioritized efforts. Our goal is to become an indispensable contributor to people's health worldwide, thereby contributing to the realization of a sustainable society.



Founding → Present → Future

1. Cosmetics = cosmetics + medicine  
 2. The state of health, as defined in the constitution of the World Health Organization(WHO)