



December 27, 2010

**For Immediate Release**

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**Notice Concerning Loan Transaction Stocks Assignment**

Otsuka Holdings Co., Ltd. announced today that its stocks have been assigned as loan transaction stocks. The Company's stocks have already been assigned as standardized margin transaction stocks on the First Section of the Tokyo Stock Exchange. Brief details are presented as follows.

We believe that the assignment of Company stock as loan transaction stock will help revitalize their purchase and sale, as well as achieve a fair share value. This in turn is expected to further promote enhanced liquidity while improving the relationship between supply and demand.

Looking ahead, we kindly request your continued support and understanding.

1. Announcement Date: December 27, 2010 (Monday)
2. Assignment Date: January 4, 2011 (Tuesday)