



December 15, 2010

For Immediate Release

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Otsuka Holdings listed on the First Section of the Tokyo Stock Exchange

Otsuka Holdings Co., Ltd. announced today that it was listed on the First Section of the Tokyo Stock Exchange on December 15, 2010.

The Otsuka Group is a diversified healthcare group operating under the corporate philosophy of ‘Otsuka-people creating new products for better health worldwide’. The Otsuka Group takes an integrated approach to healthcare, building on two main strategic pillars: pharmaceutical business, which covers a wide range of areas from diagnosis to treatment of diseases, and nutraceutical^{*1} business, which supports the maintenance and improvement of day-to-day wellbeing. Approximately 25,000 employees^{*2} in 23 countries around the world seek new solutions to health needs with the objective of making humanity’s universal wish for good health a reality for everyone.

Since its establishment in 1921, the Otsuka Group has consistently put great emphasis on “craftsmanship” and corporate key values, *Jissho* (proof through execution) and *Sozosei* (creativity), and throughout its history, the Otsuka Group has introduced several groundbreaking innovations to the market. In the pharmaceutical area these include *Abilify*, an antipsychotic agent and the world’s first dopamine partial agonist, as well as a range of highly regarded clinical nutrition products which have made the Otsuka name synonymous with intravenous solutions throughout Japan and Asia. In the nutraceutical area, *Pocari Sweat* and *Calorie Mate* have created new categories in the markets for functional beverages and balanced nutritional foods. Consumer products business launched *Bon Curry*, the world’s first commercially available food in a plastic pouch bag.

Going forward, the Otsuka Group will continue to pursue growth strategies by utilizing group’s unique set of assets and skills to develop innovative products and services which contribute to the health of people worldwide.

We look forward to your ongoing support as the Otsuka Group takes this step onto a new stage.

^{*1} Nutraceuticals = nutrition + pharmaceuticals, ^{*2} Consolidated basis