

May 15, 2013

For Immediate Release

Company name Otsuka Holdings Co., Ltd.
Representative Tatsuo Higuchi
President and Representative Director, CEO
Code number 4578 First Section , Tokyo Stock Exchange
Inquiries Takuma Kimura
Director, Investors Relations Department

Notice of Acquisition of Own Shares through ToSTNeT-3

Tokyo, Japan – Otsuka Holdings Co., Ltd. announces that it has decided the method of a share repurchase as specified below, for which a resolution was made pursuant to Article 459, section 1 of the Companies Act at the meeting of the Board of Directors held on May 14, 2013.

Particulars

1. Method of acquisition;

Shares will be purchased at 8:45am on May 16, 2013 through ToSTNeT-3 of Tokyo Stock Exchange at the closing price of 3,605 yen per share as of today, May 15, 2013. Transactions shall neither be made by other trading systems nor at another time. The purchase order will be valid only at the time designated for the transactions.

2. Outline of acquisition:

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| (1) Class of shares to be acquired: | Common stock |
| (2) Total number of shares to be acquired: | 6.93 million shares (maximum) |
| (3) Aggregate amount of acquisition cost: | 24,982,650,000 yen (maximum) |
| (4) Announcement of the result: | The result of acquisition will be announced after the transactions are completed. |

Note 1: Total number of shares to be acquired will not be changed. However, depending on market fluctuations and other factors, a part or all of these shares may not be acquired.

Note 2: The purchase is to be made in response to sell orders corresponding to the number of shares planned to be acquired.

(Reference)

Details of the resolution at the meeting of the Board of Directors (announced on May 14, 2013)

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| (1) Class of shares to be acquired: | Common stock |
| (2) Number of shares to be acquired: | 9 million shares (maximum)
(1.64% of total shares outstanding,
excluding treasury stock) |
| (3) Aggregate amount of acquisition cost: | 30 billion yen (maximum) |
| (4) Period of acquisition: | From May 15, 2013 to August 30, 2013 |