

July 13, 2012

**For Immediate Release**

Company name           Otsuka Holdings Co., Ltd.  
Representative        Tatsuo Higuchi  
                              President and Representative Director, CEO  
Code number           4578 First Section , Tokyo Stock Exchange  
Inquiries               Takuma Kimura  
                              Director, Investors Relations Department

**Otsuka Holdings Announces Personnel Changes (Resignation) of Representative Director**

Tokyo, Japan July 13, 2012 --- Otsuka Holdings Co., Ltd. announced today a resignation of its representative director as below.

Particulars

**1. Changes of Directors**

Resigned director

    Name: Kenichiro Otake

    Position: Vice Chairman, Representative Director

**2. Effective Date**

July 13, 2012

**3. Reason of Resignation**

Personal reasons