

NEWS RELEASE

November 14, 2013

For Immediate Release

Otsuka Foods Announces Personnel Changes

Tokyo, Japan, November 14, 2013 —Otsuka Foods Co., Ltd., (Head office: Chuo-ku, Osaka, Japan; President and Representative Director: Koji Urata) a subsidiary of Otsuka Holdings Co., Ltd., (Head office: Chiyoda-ku, Tokyo, Japan; President and Representative Director, CEO: Tatsuo Higuchi) announced that the changes of directors detailed below were approved today at the company's extraordinary meeting of shareholders and the meeting of Board of Directors.

Particulars

Change of Director

(Newly appointed directors)

Name	Sadanobu Tobe
New Position	President and Representative Director, Otsuka Foods Co., Ltd.
Previous Position	Standing Audit & Supervisory Board Member, Otsuka Holdings
	Co., ltd.
	Audit & Supervisory Board Member, Otsuka Foods Co., Ltd.
Effective Date	November 14, 2013

Resignation of Directors

Name	Koji Urata
Previous Position	President and Representative Director, Otsuka Foods Co., Ltd.
Effective Date	November 14, 2013

Name	Akihiko Otsuka
Previous Position	Chairman(Board Member), Otsuka Foods Co., Ltd.
Effective Date	November 14, 2013

Company Profile

Otsuka Foods Co., Ltd.

Established:	May 19, 1955
Capital:	10 billion yen
President:	Sadanobu Tobe, President and Representative Director
Head Office:	3-2-27, Otedori, Chuo-ku, 540-0021 Osaka, Japan
Employees:	756 (as of March 31, 2013)
Business	Manufacture, sales, and import of food and beverages
Description:	

Otsuka Holdings Co., Ltd.

Established:	July 8, 2008
Capital:	81,690 million yen
President:	Tatsuo Higuchi, President and Representative Director, CEO
Head Office:	2-9, Kanda-Tsukasamachi, Chiyoda-ku, 101-0048 Tokyo, Japan
Employees:	70 (as of March 31, 2013)
Business	Holding company
Description:	