

100th Anniversary of Otsuka Group of Companies
Looking Ahead to the Next 100 Years

The Otsuka group of companies celebrates its 100th anniversary today. Under the umbrella of Otsuka Holdings Co., Ltd. (Headquarters: Tokyo, Japan; President and Representative Director, CEO: Tatsuo Higuchi), the Otsuka group consists of 194 companies, including Otsuka Pharmaceutical Co., Ltd., Otsuka Pharmaceutical Factory, Inc., and Taiho Pharmaceutical Co., Ltd. Representing the entire group, we would like to convey our appreciation for the patronage and support that has facilitated this milestone.

The Otsuka group originated with the 1921 establishment of a chemical raw materials manufacturer in Naruto, Tokushima Prefecture. The company began to manufacture IV solutions and other clinical nutrition products, eventually expanding into the pharmaceutical business. Aiming to contribute to the health and wellbeing of people all over the world, the Otsuka group focuses on the dual pillars of pharmaceuticals for diagnosis and treatment of diseases, and nutraceuticals^{*1} to support maintenance and improvement of day-to-day health. Consisting of 194 companies with 47,000 employees^{*2} in 32 countries and regions worldwide, the Otsuka group of companies is engaged in providing innovative products and services from the unique Otsuka perspective, dedicated to human health.

To coincide with the centennial, the 100th Anniversary Symbol and Tagline was created to unify internal and external communication. The symbol and tagline shares Otsuka's values, and it represents the path ahead of us toward our vision for the future. It also serves as an opportunity to represent what we have accomplished over the past 100 years. A special 100th anniversary section of the corporate website (<https://www.otsuka.com/og100th/en>) has also been established to chronicle the development of the Otsuka group of companies.

■ Comment from Tatsuo Higuchi, President and Representative Director, CEO

We would like to express our appreciation for the patronage and support that has enabled us to continue our business over the course of a century, growing into a corporate group with 47,000 people in 32 countries and regions throughout the world. During our “100th Anniversary Year,” from the September 1 date of our 100th anniversary through August 2022, we aim to maximize this milestone as a chance to unite with our colleagues and employees, reflect upon our history, and forge a path for our future. As we prepare to enter our next century, we will focus on becoming an indispensable contributor to people's health, fulfilling our corporate philosophy of “Otsuka-people creating new products for better health worldwide” by continuing to develop innovative products and services as a global healthcare group. We look forward to your ongoing support into the century to come.

■ 100th Anniversary Symbol and Tagline

For Life .

Realizing
the hidden power
within.



The ‘100’ of the anniversary symbol is written with an O for Otsuka and a Q for quality. Together with ‘HUNDRED YEAR OTSUKA QUALITY,’ the symbol refers to our promise and guarantee to create, manufacture and deliver products we care about and that our customers can trust. The extended tail of the Q represents a movement forward that mirrors our progressive attitude toward better health. The “For Life” tagline conveys our commitment, through innovative products, to draw out people’s innate potential and improve their health and lives. The statement “Realizing the hidden power within” means knowing or discovering the power that is hiding in oneself. It also means the power within us is materialized.

Based on the corporate philosophy of “Otsuka-people creating new products for better health worldwide,” the Otsuka group will continue to move forward in our efforts to contribute to the health of people.

*1 Nutraceuticals = nutrition + pharmaceuticals

*2 As of December 2020.